

# MICHAEL SETO PHOTOGRAPHY

## Corporate Photography – Indicative Rates 2012

### Photographer's Creative Fee

Per Hour	\$200	two hour minimum
Half-day rate (6 hours)	\$800	
Full-day rate (12 hours)	\$1,500	
Second Photographers	\$100-175	per hour
Videographer	\$150-200	plus equipment charge

### Usage Fees

Contact for quote

### Additional Services

On-Site Printing	\$250	for basic 4x6 prints, other options available
On-Site Photo Booth		Contact for quote

### Supplementary Equipment

Basic Lighting	\$100	Portable strobes and relevant grip
Deluxe Lighting	\$250	AC strobes and relevant grip/modifiers
Lighting		Contact for quote
Sound Blimp	\$75	per day

### Digital Image Processing

File/Image Prep	\$25	
Basic Processing	\$75	per 250 images
Web Gallery (view/prints)	\$75	for up to six months
Next Day Delivery	\$150	
Same Day Delivery	\$250	
Retouching	\$125	Per Hour / Custom Quotes on Request
Video Editing		Call for quote

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## Digital Media / Delivery Options

Digital Media (CD/DVD) or FTP	\$0	Included in Basic Digital Processing
Additional CD/DVD	\$10	
Portable Hard Drive	\$50	+ Cost
USB Media	\$20	+ Cost
Web Gallery (view/download)	\$50	Available for three months
Proof Sheets (25-30 images)	\$75	+ \$5 per printed proof sheet (8x10")
Courier Delivery (FedEx UPS)	\$50	+ Cost

## Additional Fees

Travel Fee (outside Manhattan)	\$50	plus expenses
Travel Fee (outside NYC)	\$100	plus expenses
Travel Rate	\$50	per hour or 40% of half- day-rate
Technical Scouting	\$50	per hour plus expenses
Meals (per 6 hours)	\$25	
Proof of Insurance Certificate	\$35	

This is solely an estimate for informational purposes and not a formal contract for services. The Seller, Michael Seto Photography is not liable for providing any services or products stated above without a Contract Agreement signed by both parties. Final Fees and Expenses will be determined by the Seller in consultation with the Client. The Seller reserves the right to change or modify any of the terms set forth above prior to the Contract Agreement, provided the Client is informed and agrees to the changes prior to the Final Contract Agreement. Seller may, without liability, delay performance or cancel this estimate on account of *force majeure*, events, or other circumstances beyond its control, including, but not limited to, strikes, acts of God, political unrest, embargo, failure of source of supply, or casualty.